



# MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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UNIVERSITY EXAMINATIONS 2024/2025

FOURTH YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR  
OF SCIENCE IN HEALTH SYSTEM MANAGEMENT

**NNH 3406 – STRATEGIC MANAGEMENT IN HEALTH**

**DATE: JANUARY 2025**

**TIME: 2 HOURS**

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**INSTRUCTIONS:** Answer Question **ONE** and any other **TWO** questions

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## QUESTION ONE

- a) Outline benefits of teamwork in healthcare (5 Marks)
- b) Outline the current trends in strategic management in health (7 Marks)
- c) Describe the key roles of strategists in strategic management (7 Marks)
- d) Describe the steps in strategic planning (5 Marks)
- e) Describe the Political, Economic, Social, Technological, Environmental and Legal (PESTEL) analysis approach in strategic management (6 Marks)

## QUESTION TWO (20MARKS)

Team building within the healthcare system is essential to improve collaboration, coordination and overall healthcare delivery.

- a) Describe the process of team building in healthcare system (10 Marks)
- b) Outline the strategies for managing team diversity in healthcare systems (10 Marks)

## QUESTION THREE (20 MARKS)

Change management in strategic management plays a critical role, particularly in the context of planning for health issues.



- a) Describe how change management intersects with strategic management in health planning (16 Marks)
- b) Explain the importance of change management (4 Marks)

**QUESTION FOUR (20 MARKS)**

The Project Cycle Management (PCM) approach ensures that healthcare projects align with broader strategic health goals, respond effectively to community needs and deliver measurable, sustainable outcomes.

- a) Describe the stages of the project cycle management (7 Marks)
- b) Outline key sectors for multi-sectoral collaboration in strategic management (6 Marks)
- c) Outline monitoring and evaluation tools in strategic management (7 Marks)

