



MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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University Examinations 2023/2024

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF INFORMATION SCIENCE

CIS 3450: SCHOLARLY JOURNALS PUBLISHING

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS: Answer *Question one* and any other *two*

QUESTION ONE (30 MARKS)

- a) Describe Five Characteristics of a scholarly journal (5 Marks)
- b) Explain Five evaluation criteria editors and reviewers look for in a manuscript (5 Marks)
- c) Discuss the two primary models journals should consider in regard to copyright (5 Marks)
- d) Discuss three main objectives of the composition of a journal editorial board (5 Marks)
- e) Discuss 5 Characteristics of non-predatory publishers (5 Marks)
- f) Highlight Five items to check when editing a manuscript for publication (5 Marks)

QUESTION TWO (20 MARKS)

- a) You in a steering committee for Meru university inaugural scholarly journal. Establish the Twelve key steps you would follow in coming up with the inaugural scholarly journal (10 Marks)
- b) Discuss comprehensively Five roles of the Editorial board in the scholarly journal publishing (5 Marks)

- c) State and describe the criteria for evaluating predatory publishers (5 Marks)

QUESTION THREE (20 MARKS)

- a) At the launch of a journal, Name at least Four people within an organization who need to know about the journal highlighting the role of each in marketing of the journal (8 Marks)
- a) As a lecturer at Meru university you been selected as a peer reviewer for KEMU scientific journal. Describe at least Ten things you would look for a paper you reviewing (5 Marks)
- b) Discuss comprehensive what is plagiarism and highlight three forms of plagiarism (7 Marks)

QUESTION FOUR (20 MARKS)

- a) With an aid of a diagram Explain the peer review process (7 Marks)
- b) As a post graduate student you have submitted a manuscript for review and possible publication but the editor might immediately reject your manuscript. Discuss Six reasons what could have necessitated the rejection (6 Marks)
- c) Discuss at least Seven editor responsibilities towards authors in scholarly journal publishing (7 Marks)

QUESTION FIVE (20 MARKS)

- a) Discuss at least Five key stakeholders in the scholar journal publishing, further highlighting the role of each of them (5 Marks)
- b) State and discuss the Four types of peer review indicating their benefits and drawbacks (8 Marks)
- c) As a finalist student for an undergraduate degree, one requirement for your graduation is to publish a paper in a peer reviewed journal. Establish the Eleven step process you would take from establishment of the mindset to publication of the paper (7 Marks)