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University Examinations 2023/2024

THIRD YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR
OF INFORMATION SCIENCE

CIS 3359: MUSEUM MANAGEMENT

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS: Answer *Question one* and any other *two*

QUESTION ONE (30 MARKS)

- a) Define museum as applied by International Council of Museums (ICOM) (2 Marks)
- b) Explain the key functions of museum in the modern information landscape. (6 Marks)
- c) Using examples, explain three types of museum and their roles in society. (6 Marks)
- d) Discuss importance of inventory in museum management and curatorship. (6 Marks)
- e) List and explain three types of disasters that may affect museum in the world. (6 Marks)
- f) Describe two roles performed by museum directors. (4 Marks)

QUESTION TWO (20 MARKS)

- a) Using examples explain, explain the various types of displays applied in museum management. (6 Marks)
- b) You have been hired as museum curator, discuss five (5) skills and competences required to be successful. (10 Marks)
- c) Explain the role of information technology in museum management and curatorship (4 Marks)

QUESTION THREE (20 MARKS)

- a) Explain any two preservation strategies utilized museums. **(4 Marks)**
- b) Museum security and disaster preparedness is important in museum management. Discuss. **(8 Marks)**
- c) Discuss marketing mix and how 4ps are used in marketing of museum products and services. **(8 Marks)**

QUESTION FOUR (20MARKS)

- a) Discuss any five (5) agents of deterioration that mostly affects museum collections and how they can be protected. **(10 Marks)**
- b) Discuss the challenges encountered while documenting museum collection. **(6 Marks)**
- c) Explain the main management structure applied in museum operations. **(4 Marks)**

QUESTION FIVE (20 MARKS)

- a) Discuss any three collection management activities utilized by museums. **(6 Marks)**
- b) Differentiate between Curator and Conservator Roles in Preserving Museum Collections. **(10 Marks)**
- c) Explain the main types of disasters that affect museum management and curatorship. **(4 Marks)**