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University Examinations 2023/2024

SECOND YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF HEALTH RECORDS AND INFORMATION MANAGEMENT

HPR 3224: HEALTH ECONOMICS

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS:

Answer question one and any other two questions

QUESTION ONE (30 MARKS)

- a) What is the meaning of the following terms (define) (2 marks each)
- i. Economics
 - ii. Cost
 - iii. Firm
 - iv. Demand
 - v. Equilibrium price
 - vi. Market failure
- b) State and explain the economic theory of demands (4 marks)
- c) Why do patients demand for health? Explain (4 marks)
- d) State three reasons why health policy is important (6 marks)
- e) Outline four types of health policy
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QUESTION TWO (20 MARKS)

- a) Discuss the characteristics of free marketing in relation with consumers which make it possible to reach market optimality (10 marks)
- b) Analyse the following tools of economic appraisal in health
 - i. Cost minimization analysis (CMA) (5 marks)
 - ii. Cost effective analysis (CEA) (5 marks)

QUESTION THREE (20 MARKS)

- a) Outline any five health sector benefits which come with interventional programme (10 marks)
- b) Explain why health market and insurance does not reach social optimality (10 marks)

QUESTION FOUR (20 MARKS)

- a) Explain following goals of health policy (10 marks)
 - i. Universal coverage of health care
 - ii. Equitable financing of health care
- b) Outline five roles of media in development of health policy (10 marks)