



# MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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## University Examinations 2023/2024

### FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF JOURNALISM AND MASS COMMUNICATION

#### JOO 3451: ADVANCED PHOTOGRAPHY

DATE: APRIL 2024

TIME: 2 HOURS

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#### 1. INSTRUCTIONS: *Answer Questions ONE and any other TWO Questions*

#### QUESTION ONE (30 MARKS)

- a) Photo manipulation comprises the changing and transforming a shot, using various tools and techniques to get a wished-for result. Do you find this process acceptable? Discuss (20 marks)
- b) Distinguish photojournalism from any other forms of communication. (10 marks)

#### QUESTION TWO (20 MARKS)

The art of lighting in photography involves controlling the aesthetic factors central to persuasive production. Evaluate this statement. (20 marks)

#### QUESTION THREE (20 MARKS)

- a) Illustrate how the process of transducing light energy into electrical energy is accomplished by the cameras imaging device. (20 marks)

#### QUESTION FOUR (20 MARKS)

- a) Demonstrate why video is being increasingly used in legal settings. (20 marks)

## **QUESTION FIVE (20 MARKS)**

- a) Photography follow certain principles to produce photos that catch the attention of different audiences. Discuss five basic principles of photography. (20 marks)