



MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

P.O. Box 972-60200 – Meru-Kenya

Tel: +254(0) 799 529 958, +254(0) 799 529 959, + 254 (0) 712 524 293,

Website: info@must.ac.ke Email: info@must.ac.ke

University Examinations 2023/2024

SECOND YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF JOURNALISM AND MASS COMMUNICATION

BCJ 3254: PHOTO JOURNALISM

DATE: APRIL 2024

TIME: 2 HOURS

1. INSTRUCTIONS: Answer Questions ONE and any other TWO Questions

QUESTION ONE (30 MARKS)

- a) What is libel? When can a photograph be libellous? (4 Marks)
- b) In photography what is centre of interest? (4 Marks)
- c) How does photojournalism differ from photography? (4 Marks)
- d) What is the use of an image sensor in a camera? (3 Marks)
- e) Outline 5 attributes of a professional photojournalist (4 Marks)
- f) What are the requirements for writing a good caption? (3Marks)
- g) What are the functions of pictures in a newspaper/magazine? (4 Marks)
- h) Explain the following photo editing terms: (4 Marks)
 - i) Bleeding
 - ii) Retouching
 - iii) Blurring
 - iv) Flopping

QUESTION TWO (20 MARKS)

- a) What is photographic composition? (20 Marks)
- b) In what instances are the following lenses used:
- i) Standard
 - ii) Wide-Angle
 - iii) Fisheye
 - iv) Telephoto
 - v) Macro

QUESTION THREE (20 MARKS)

The emergence of digital photography has complicated many of the ethical issues involved in photojournalism such as manipulation, reproduction, and transmission of images. Discuss this statement. (20 Marks)

QUESTION FOUR (20 MARKS)

- a) Explain the following terms as used in photography: (20 Marks)
- i. Rule of Thirds
 - ii. Golden Mean

QUESTION FIVE (20 MARKS)

- a) Name four types of camera and give 3 distinct features of each.
- b) What is
- i) Camera exposure? (20 Marks)
 - ii) Exposure triangle?