



# MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

P.O. Box 972-60200 – Meru-Kenya.

Tel: +254(0) 799 529 958, +254(0) 799 529 959, +254 (0)712 524 293

Website: [www.must.ac.ke](http://www.must.ac.ke) Email: [info@mucst.ac.ke](mailto:info@mucst.ac.ke)

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## UNIVERSITY EXAMINATIONS 2023/2024

FIRST YEAR FIRST SEMESTER EXAMINATION FOR DIPLOMA IN BUSINESS  
ADMINISTRATION

**DFB 2102: PRINCIPLES AND PRACTICE OF MANAGEMENT**

**DATE: APRIL 2023**

**TIME: 1½HOUR**

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**INSTRUCTIONS: Answer Question ONE and any other THREE questions.**

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### QUESTION ONE (30 MARKS)

- Mr. Tylor is a manager at Makandamia factory in Meru County. He controls all the operations of the factory to make sure that the productivity of the factory runs as it is expected. Briefly discuss her roles in Makandamia factory. (10marks)
- Explain the advantages of Motivation to organization's employees (10marks)
- Describe the key features of planning function of management (10marks)

### QUESTION TWO 20 MARKS

- Decision making plays a vital role in any organization. Discuss the process of decision making (10marks)
- Discuss the objectives and functions of staffing in a typical organization (10marks)

### QUESTION THREE 20 MARKS

- Discuss any five thought of leadership that can be adopted by the organization (10marks)
- Explain five types of controls in management (10marks)



#### **QUESTION FOUR 20 MARKS**

- a) Planning is a key function of management. Discuss why sometimes plan fails (10marks)
- b) Discuss communication process (10marks)

#### **QUESTION FIVE 20 MARKS**

- a) Analyze the requirements of a good control systems (10marks)
- b) Discuss theories of motivation (10marks)

