



MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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UNIVERSITY EXAMINATIONS 2023/2024

FIRST YEAR FIRST SEMESTER EXAMINATION FOR CERTIFICATE IN BUSINESS
ADMINISTRATION

BFE 1102: PRINCIPLES AND PRACTICE OF MANAGEMENT

DATE: APRIL 2023

TIME: 1½HOUR

INSTRUCTIONS: Answer Question ONE and any other THREE questions.

QUESTION ONE (30 MARKS)

- Define management. What are some of the importance of good management to the organization (8marks)
- Management is an art and science? Explain (6marks)
- Decision making is a key component in management. Highlight five key steps in decision making process (5marks)
- State and define the three main types of leadership (6marks)
- Highlight the challenges of modern day management (5marks)

QUESTION TWO 20 MARKS

- Discuss various skills that managers needs to perform their roles effectively (10marks)
- Discuss he roles performed by managers in an organization (10marks)

QUESTION THREE 20 MARKS

- For a manager to be successful he/she needs to portray some characteristics. Discuss these characteristics (10marks)
- Discuss moral dimensions of management which is necessary for effective management (10marks)



QUESTION FOUR 20 MARKS

- a) Discuss the importance of planning as the primary function of management (10marks)
- b) Discuss the reasons why managers loses interest in deligation (10marks)

QUESTION FIVE 20 MARKS

- a) Discuss the principles of management according to Henry Fegl (10marks)
- b) Discuss some at the reasons why employee may loose morale in the organization (10marks)

