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University Examinations 2023/2024

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF COMMERCE

BFB 3467: PROJECT MANAGEMENT

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS: Answer question *one* and any other *two* questions

QUESTION ONE (30 MARKS)

- a) Explain the following concepts as used in project management
- | | |
|----------------------------|-----------|
| (i) Programme | (2 marks) |
| (ii) Work packages | (2 marks) |
| (iii) Project monitoring | (2 marks) |
| (iv) Stakeholders analysis | (2 marks) |
| (v) Concept note | (2 marks) |
- b) With the use of appropriate examples discuss the differences between project management and other types of management (10 marks)
- c) Elucidate the steps that project designers follow in terminating a project undertaking (10 marks)

QUESTION TWO (20 MARKS)

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- a) Project evaluation is a systematic process of collecting and analysing data in order to determine whether and to what degree the objectives of a project have been or being achieved. In light of this statement explain the importance of monitoring (12 marks)
- b) Elucidate the tools used by project designers to conduct community needs assessment (8 marks)

QUESTION THREE (20 MARKS)

- a) (i) What is project feasibility studies? (2 marks)
(ii) With the use of appropriate examples discuss key areas of project feasibility studies (10 marks)
- b) With use of appropriate examples discuss the qualities of an effective project manager (8 marks)

QUESTION FOUR (20 MARKS)

- a) You were invited as a chief guest in an international forum to give a talk about a logical framework. Discuss some key things you would capture in your write up (12 marks)
- b) Elucidate the objective of a project in public or private sector in Kenya (8 marks)

QUESTION FIVE (20 MARKS)

- a) (i) What is stakeholders analysis? (2 marks)
(ii) Identify a project in your community and construct a stakeholders analysis matrix for the project (10 marks)
- b) With the use of appropriate examples explain the methods used by project designers to conduct monitoring of project in Kenya (8 marks)