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University Examinations 2023/2024

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION

BFB 3464: GLOBAL PROJECT MANAGEMENT

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS: Answer question *one* and any other *two* questions

QUESTION ONE (30 MARKS)

- a) With the use of appropriate examples explain global management success factors
(10 marks)
- b) Elucidate the dimensions of global projects
(10 marks)
- c) With the use of appropriate examples discuss the types of global project contracts
(10 marks)

QUESTION TWO (20 MARKS)

- a) With the use of appropriate examples explain the key principles of global projects stakeholders engagement
(10 marks)
- b) Elucidate the benefits of global project management to a project organization
(10 marks)

QUESTION THREE (20 MARKS)

- a) You were invited as a chief guest in an international forum to give a talk about global project communication. Discuss some key things that you would capture in your write up
(12 marks)
- b) Explain the differences between global project management and traditional project management
(8 marks)

QUESTION FOUR (20 MARKS)

- a) With the use of appropriate examples discuss the qualities of an effective global project manager
(10 marks)
- b) Explain key considerations for project managers while initiating global projects
(10 marks)

QUESTION FIVE (20 MARKS)

- a) What is global project risks? Discuss types of global project risks and their remedies
(12 marks)
- b) With the use of appropriate examples explain key considerations for project managers while planning for global projects
(8 marks)