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University Examinations 2023/2024

THIRD YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR
OF BUSINESS ADMINISTRATION

BFB 3351: CORPORATE SOCIAL RESPONSIBILITY

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS: Answer question *one* and any other *two* questions

QUESTION ONE (30 MARKS)

- “According to open systems theory, organization is an open system”. Discuss this statement in relation to corporate social responsibility (10 marks)
- Elucidate the role of management in corporate social responsibility (10 marks)
- Discuss various types of corporate social responsibilities that a firm can engage in (10 marks)

QUESTION TWO (20 MARKS)

- Giving appropriate examples discuss phases of corporate social responsibility development (10 marks)
- Examine the importance of social audit in the organizations (10 marks)

QUESTION THREE (20 MARKS)

- With appropriate examples, explain the importance of organizations code of conduct in relation to corporate social responsibility (10 marks)
 - Discuss benefits of triple bottom line reporting to an organization (10 marks)
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QUESTION FOUR (20 MARKS)

- a) Examine ethical issues in any two functional areas of a business (10 marks)
- b) Explain the main drivers of corporate social responsibility (10 marks)

QUESTION FIVE (20 MARKS)

- a) Elucidate any two reasons that justify external whistle blowing (10 marks)
- b) Explain the concept of consumerism in relation to social responsibility (10 marks)