



MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

P.O. Box 972-60200 – Meru-Kenya

Tel: +254(0) 799 529 958, +254(0) 799 529 959, + 254 (0) 712 524 293,

Website: info@must.ac.ke Email: info@must.ac.ke

University Examinations 2023/2024

THIRD YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF PURCHASING AND SUPPLIES MANAGEMENT, BACHELOR OF SCIENCE IN ECONOMICS AND BACHELOR OF SCIENCE IN HUMAN RESOURCE MANAGEMENT

BBS 3350: RESEARCH METHODOLOGY

DATE: APRIL 2024

TIME: 2 HOURS

INSTRUCTIONS: Answer question *one* and any other *two* questions

QUESTION ONE (30 MARKS)

- a) Researchers carry out research activities for varied reasons. Analyze Five key purposes of research (10 marks)
- b) There are several ways of identifying a research problem. Discuss five possible sources of a specific research problem. (10 marks)
- c) Highlight the main purposes of literature review (10 marks)

QUESTION TWO (20 MARKS)

Identify a research area of your interest and state:

- i) Research problem (5 marks)
- ii) Five specific research objectives (5 marks)
- iii) Five specific research questions (5 marks)
- iv) Five study hypothesis (5 marks)

QUESTION THREE (20 MARKS)

Meru University of Science & Technology is ISO 9001:2015 and ISO/IEC 27001:2013 Certified

Foundation of Innovations

Page 1

- a) Discuss any Five sources of knowledge for researchers today (10 marks)
- b) Describe various sources of information for literature review as utilized by researchers in the process of carrying out research (10 marks)

QUESTION FOUR (20 MARKS)

Select a research study in your area of specialization and write short notes on the following:

- i. Sample size (5 marks)
- ii. Sampling methods (5 marks)
- iii. Type of variables in the study (5 marks)
- iv. Measurement scales used in the operationalization of the variables (5 marks)

QUESTION FIVE (20 MARKS)

- a) Describe various advantages of using interviews as a data collection instrument (10 marks)
- b) Using relevant illustrations discuss various components of a research report (10 marks)