



# MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

P.O. Box 972-60200 – Meru-Kenya

Tel: +254(0) 799 529 958, +254(0) 799 529 959, + 254 (0) 712 524 293,

Website: [info@must.ac.ke](mailto:info@must.ac.ke) Email: [info@must.ac.ke](mailto:info@must.ac.ke)

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## University Examinations 2023/2024

SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR  
OF CLINICAL MEDICINE AND COMMUNITY HEALTH

### CCM 3225: COMMUNITY MOBILIZATION AND PARTICIPATION

DATE: APRIL 2024

TIME: 3 HOURS

**INSTRUCTIONS:**

Answer *All* questions

*Ensure that all your answers are properly numbered*

*Part A: Short Answer Questions – Answer questions following each other on the answer booklet*

*Part B: Long Answer Questions –*

*Part C: Multiple Choice Questions (MCQ): Write the correct answer on the space provided in the answer booklet. Each MCQ is one mark*

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### SECTION A: SHORT ANSWER QUESTION (ANSWER ALL QUESTIONS (40 MARKS))

- Q1. Explain briefly systems and economic theory (5 Marks)
2. Differentiate between community mobilization and community participation (3 Marks)
3. Explain social advocacy model (5 Marks)
4. Define community mobilization (5 Marks)
5. Explain barriers to community mobilization (5 Marks)
6. Explain induced social actions model on community mobilization (5 Marks)
7. Explain the importance of community mobilization (5 Marks)

8. Explain how you will overcome the following challenges to community mobilization
- a. Hidden selfish motives
  - b. Tradition mindsets and attitudes (8 Marks)

**SECTION B: (40 MARKS)**

1. Describe community mobilization plan (20 Marks)
2. Describe personal barriers to community mobilization (10 Marks)
3. Describe the role of different stakeholders in C.M (10 Marks)

**SECTION C: MCQ (20 Marks)**

Indicate one correct answer.

1. Community organization
  - a) Are always governmental
  - b) Always managed by experts
  - c) Community based organizations are examples
  - d) Red cross is an example
2. Community mobilization
  - a) A person of engaging a group of people in joint action in order to achieve societal goals through self-reliant efforts.
  - b) Religious leaders have no roles.
  - c) Can only be done by experts
  - d) Have no gender sensitivity
3. Models of community mobilization
  - a) Includes induced social action model only
  - b) Includes induced social action model and health believe model
  - c) Social advocacy model and diffusion of motivation models
  - d) Includes Query stationery equilibrium model only
4. Community mobilization plan

- a) Defines overall goals and objectives
  - b) Sensitization and clearance is not important
  - c) Defines community action plan only
  - d) Mobilizer training is not included
5. Conflicts in community mobilization
- a) Are always caused by competition.
  - b) Never caused by roles.
  - c) Caused by poor communication skills only
  - d) Caused by strategy disagreements and poor communication skills.
6. Traditional mindsets and attitudes in community mobilization.
- a) Are some of the challenges of C. Mobilization
  - b) Supports community participation
  - c) Does not affect mobilization
7. Barriers to community mobilization
- a) Culture plays a role
  - b) Personal characters includes feeling inadequacy only
  - c) Role overload is not considered
  - d) Includes leadership and resources only
8. Conflict theory and power dependency
- a) States that there is competition between the haves and have nots
  - b) Is same as social mobilization theory
  - c) Are not the same
  - d) Is same as constitutionalism theory
9. Models of participation includes the following except
- a) Extraction models
  - b) Vertical models
  - c) Hand out induced model

- d) Health belief model
10. Non governmental organizations include the following except
- a) Kenya red cross
  - b) Care international
  - c) Oxford
  - d) Department of special programme
11. In health education stages
- a) Change comes before demonstration
  - b) Publicity is never affected by attitude if the message is not packaged well
  - c) It will not achieve its goals
  - d) Sensitizing and publicity is not important
12. Strategies in community mobilization
- a) Includes general strategy, intermediate and specific
  - b) Includes general strategies only
  - c) Includes intermediate and specific only
  - d) All of the above
13. The following statements are true except
- a) Barriers in community mobilization include personal characteristics only
  - b) Perceived sensitive issues in part of barriers in community mobilization
  - c) Role conflicts are part of eh barriers in community mobilization
  - d) Hidden selfish motives are some of the challenges
14. Community diagnosis
- a) Identifies peoples health needs
  - b) Is always done ny professional
  - c) Utilizes local resources only
  - d) Does not consultation when done by local communities
15. Community entry process

- a) Does not require approvals of if conducted by local communities
  - b) Always require consultation
  - c) Church leaders are not considered
  - d) Involves government administrators only
16. Stake holders in community mobilization
- a) Provide financial support only
  - b) Provide manpower
  - c) Provide advisory services
  - d) C and B
17. In health education
- a) Changes comes before demonstration
  - b) Publicity is never affected by attitude
  - c) It will never achieve its goals
  - d) Sensitizing and publicity is not important
18. Kenya red cross
- a) Deals with health issues only
  - b) Is a queri governmental organization
  - c) Is pure non-governmental organization
  - d) Is a community based organization?
19. World health organization
- a) Is united nations agency
  - b) Is a foreign governmental agency
  - c) Its operations are controlled by governments the area of operations
  - d) Is same as UNEP
20. Health promotion categories include
- a) Health education prevention and health protection
  - b) Advocacy only

- c) Lobbying only
- d) Lobbying and health promotion only