



# MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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## University Examinations 2024/2025

### SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

#### AFH 3205: FOOD PURCHASING & CONTROL

DATE: JANUARY 2025

TIME: 2 HOURS

#### INSTRUCTIONS:

- Answer Question ONE and any other TWO questions

#### QUESTION ONE (30 MARKS)

- Outline five key roles and responsibilities of a procurement professional. (5 marks)
- Identify five steps in the procurement process. (5 marks)
- Outline any five key factors to consider when selecting and evaluating suppliers. (5 marks)
- Identify any five key elements that must be found in a procurement contract. (5 marks)
- Explain five main sources of market intelligence for a procurement manager. (5 marks)
- Outline five key factors considered during food and beverage transportation. (5 marks)

#### QUESTION TWO (20 MARKS)

You were contracted to provide advice to XYZ Hotel Ltd on strategic decisions to consider to avert risks in their procurement department.

- Identify five major risks you would point out in your report (10 marks)
- Describe five ways they can mitigate the risks identified above (10 marks)

#### QUESTION THREE (20 MARKS)

- a) Discuss five ways the tourism and hospitality establishments can ensure ethical practices in their procurement and supply chain departments (10 marks)
- b) Describe five ways in which current emerging technologies could be applied to transform procurement and supply chain management processes. (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Discuss five effective negotiation strategies and tactics that can be adopted to achieve best contract outcomes in the hospitality industry (10 marks)
- b) Explain five recommendations you would you give to hospitality and tourism managers to ensure compliance with relevant procurement laws and regulations (10 marks)