



MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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University Examinations 2024/2025

THIRD YEAR, FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN AGRICULTURE, BACHELOR OF SCIENCE IN AGRICULTURAL EDUCATION AND EXTENSION, BACHELOR OF SCIENCE IN ANIMAL HEALTH AND PRODUCTION

AAB 3325: AGRIBUSINESS MANAGEMENT

DATE: JANUARY 2025

TIME: 2 HOURS

INSTRUCTIONS:

1. Answer Question ONE, and any other TWO

QUESTION ONE (30 MARKS)

- a) Define farm management and state the management guideline questions (5 Marks)
- b) State Five areas that a farm manager should be competent in (5 Marks)
- c) State the advantages of creation a job analysis of employees (5 Marks)
- d) Sate any five external sources for employees tor a firm (5 Marks)
- e) State the advantages of human resource planning (5 Marks)
- f) Explain the characteristics of isoquant (5 Marks)

QUESTION TWO (20 MARKS)

- a) Explain the procedure used during recruitment (10 Marks)
- b) Discuss a partial budget as a tool of management (10 Marks)

QUESTION THREE (20 MARKS)

- a) Explain the stages of the production function (10 Marks)
- b) Explain the optimal resource allocation under product production relationship (10 Marks)



QUESTION FOUR (20 MARKS)

- a) Explain the limitations of gross margin budget (10 Marks)
- b) Discuss the steps in solving a problem in. (10 Marks)

